

NARFE Chapter 1192
Board Meeting Minutes, October 3, 2012

CALL TO ORDER President Don Binder called the meeting to order at 1:23 p.m., Red Lion Hotel, Kennewick. Board members present: Lorie Bennett; Don and Mary Binder; Nancy Crosby; Larry Williams. Non-board member Sig Preston also attended.

PROGRAMS – Upcoming

11/07/12 *White Elephant Auction Fundraiser for NARFE Alzheimer's Research Fund*

(confirmed; Bill Darke)

12/05/12 *Holiday Entertainment – Val Wenner* (re-confirmed; Mary Binder)

01/09/13 *PNNL – mission and examples of programs/projects* (tentative; Nancy Crosby is pursuing/provided an update)

02/06/13 *State representative or senator to discuss state issues* (tentative; Don Binder said he is waiting to pursue this program until after the November elections)

03/06/13 *WSU Wine Science Center* (tentative; Mary Binder is pursuing/provided an update)

04/03/13 *Antique Appraisers Terry and Kathy Maurer* (need Johanna to provide confirmation)

05/01/13 *HAMMER Facility – mission and program overview* (tentative; Lorie Bennett will pursue)

06/05/13 *Recap of WSFC's first training event from attendees* (tentative, pending dates)

10/02/13 *FEHBP providers* (tentative; Board recommends inviting all area providers)

11/06/13 *White Elephant Auction Fundraiser for NARFE Alzheimer's Research Fund*

(tentative; Bill Darke)

PROGRAMS – Future Ideas (New; brought forward)

Tri-Cities area gang task force (*Board has discussed revisiting this issue with a focus on the regional task force and/or the Yakima area female police officer who gave a presentation Larry Williams and Johanna Caylor attended*)

Emergency Management Representative (*moved from February 2012; Don Binder will explore as a future option*)

Fire and safety specialist

Neighborhood Watch (*Dolores Rizzo suggestion*)

Blue Mountain Wildlife, Pendleton; Alan Cliff, Native American spiritual leader

(*Dolores Rizzo suggestion based on Saturday, Feb. 20, 2010, article, Tri-Cities Herald*)

Seeing-eye dogs and/or police dogs and their roles (*Dolores Rizzo suggestion*)

American Cancer Society

Recycling opportunities in the Tri-Cities region (*Mary Binder*)

Umatilla Chemical Depot – closure update (*Mary Binder; final update in 2013, depending on closure activities and the schedule*)

OFFICERS

President – Don Binder.

- Frank Griffin has agreed to chair this year's nominating committee. Board members discussed possible changes.
- With NARFE's newly adopted bylaws now out, Don said the Board needs to review the Chapter's bylaws. Mary will send Board members an electronic copy of the current bylaws for their review and comment. She will consolidate comments for the Board's discussion at its Wednesday, November 28, meeting.
- October 16/17 Health Fairs – with Johanna's health issues, Lorie is taking the lead. The Board discussed logistics for supporting the fairs.
- 2013 Washington Federation training event and possible district workshop/combined district workshop. The Board provided District VP Nancy Crosby feedback and suggestions on whether or not to have a district, or combined district workshop in 2013, how/if the Federation's proposed training event might impact the decision, etc. Nancy said she'll also be soliciting feedback from the 2 other district chapters, Yakima and Walla Walla. The Board concurred with revisiting this issue at its November meeting, which will be after the next Federation Board meeting.

- Pre-retirement seminars. Lorie has agreed to take the lead on exploring the Chapter again conducting these seminars. She'll provide an update at the Board's November meeting.

1st Vice President – Carl Gallion. No report.

2nd Vice President – Lorie Bennett. October 12, LIGO Observatory Tour, 10 a.m., for about 2 hours. Based on a show of hands at the Chapter meeting today, only 4 members are planning to attend. Also, the Binders have 2 guests scheduled to attend with them.

Secretary – Mary Binder. The next Board meeting is scheduled for Wednesday, November 28, Tri-City Country Club, starting at noon. Mary will contact the Club to confirm location.

Treasurer – Nancy Crosby.

- Nancy said the Chapter's 2012 budget is somewhat off track, primarily due to an increase in spending for PR and decrease in membership revenue.
- Nancy will draft the 2013 budget based on 2012 numbers and present to the Board at its November meeting.

District Vice President – Nancy Crosby.

- Endeavor Display Unit. Based on recent e-mails, the Yakima chapter is moving forward to getting its own unit. Nancy is working to verify this; if so, our Chapter 1192 would have its own and not need to share with Yakima, but also would owe for the other half of the cost.
- Nancy and Don are planning to attend the Walla Walla chapter meeting October 4.

COMMITTEES

Alzheimer's – Chairman Bill Darke. No additional report from the Chapter meeting.

Caller Coordinator – Pam Griffin. No additional report from the Chapter meeting.

Hospitality – Chairman Carl Gallion.

- Carl reported via voice-mail message that the Red Lion will reimburse the Chapter for the 5 lunches its staff ate from the September meeting. Carl has been reassured this issue will not happen again.
- Nancy said she had a discussion with catering regarding how better to calculate the lunch number we should be providing as the hotel plans for 10% more. Therefore, our count should be the number of reservations we have confirmed, or even a couple less. Don said he'd call Pam and discuss this further with her.

Legislative – Co-chairs Don and Mary Binder. No additional report from the Chapter meeting.

Membership – Chairman Johanna Caylor.

- Nancy said she'd be talking with Johanna about what help she may need with membership.
- Following up from its August meeting, the Board again discussed the "Recruitment Speak" handout [past District V VP Steve Anderson prepared for the April workshop]. The PAC reference needs to be updated. Portions of this and the Marketing General, Inc., script prepared for NARFE and used to call lapsed members could be used to call our Chapter's lapsed members. Don is still targeting Service Office volunteers to make calls to lapsed members. Nancy said she's not yet provided names/numbers to Lorie as she wanted to first work with Johanna to review and verify names of lapsed members on NARFE reports due to discrepancies. With Johanna's recent health issues, Nancy's had to put this on hold. Don and Lorie will continue to work on the script.

NARFE-PAC – Chairman Carl Gallion. No additional report from the Chapter meeting.

Newsletter – Chairman Mary Binder. The Board discussed the number of returned newsletters from the last mailing and agreed, as a test, to have Terri Rawlins from B&B run the mailing list against the USPS program she uses to try to correct/update address changes to our list for the next newsletter. Mary said she believes the cost is 3 cents per address but that having Terri run the program may help reduce the number of returned newsletters.

Parliamentarian – Mable Rutt. No report.

Public Relations – Chairman Mary Binder.

- September 20 – 19th Annual All Senior Picnic. Nancy said she could not attend as she was ill, but that from the pictures she saw on the *Tri-City Herald* web site, to her it looked as though most attendees were quite senior. Sig said she did attend and concurred with Nancy. Therefore, Nancy questioned whether this was an event we wanted to support with a NARFE table next year. Mary said she would get further information from the Kennewick Senior Center point of contact and report back to the Board.
- October 11 – Mary and Don will make a NARFE presentation at Charbonneau retirement facility for its weekly Let's Talk Seniors. The facility's activity director will advertise the presentation internally, but also has an external mailing list of 700. Mary shared an example

of an external mailing and how Let's Talk Senior is promoted – the West Richland Chamber of Commerce's weekly electronic newsletter. There is no cost to the Chapter for this advertising.

- Mary said she'd not received any comments on the draft Outreach Plan she prepared/sent to the Board before its August meeting. She'll resend it to members and ask for feedback.
- Couples and solicitation differences – the saga continues. As a review from the August meeting, Mary said she'd recently discovered that couples receiving NARFE solicitation material, e.g., from the card or calendar program, have not always had the same requested contribution amounts. She contacted Region IX VP Lanny Ross regarding this. He said this was an issue NARFE was supposed to correct, but was still working to fix. Since August, Mary and Don have received additional solicitation material, as have Lanny and his wife, that still reflect different amounts. Lanny is continuing to work this issue.

Service Office – Chairman Lorie Bennett. Nancy and Lorie briefly discussed upcoming coverage changes at the SO due to Nancy being out of town and Lorie supporting the health fairs.

Website – Larry Williams. Don asked Larry to bring an updated web site analysis/statistical report to the November Board meeting.

NEXT BOARD MEETING – Wednesday, November 28, Tri-City Country Club (Mary will confirm the location).

MEETING ADJOURNED – 2:38 p.m.

Prepared by:

Mary Alice Binder
Secretary